

Date 23 May 2023

COST ESTIMATE

PT. We Are Social Indonesia
One Pacific Place. CEO Suites 15th floor
Jl.Jend. Sudirman Kav. 52-53
Jakarta Selatan 12190

Job Number: WAS.PO.2304001

Project Period: May 2023-Sep 2023

Project Name: OFON Brand Development

Point of Contact: Adhi Safriansyah

Account Person: Lia Morlina

PROJECT FEE (4 Months Development)

Item		Project Fee IDR
Company Branding & Marketing Communication Playbook 4 months period	I. Research II. Stories: Creative messaging guidelines to communicate across channels and platform	250,000,000
	Playbook Deliverables; <ul style="list-style-type: none">• Branding• Sales & Marcomm	
	Additional Cost of Supervision of Production Execution	8% <i>From 3rd party budget</i>

Notes:

- Brand Development (4 months period) with monthly terms of payment

Regards,



Name: Yudhi Hastiardi
Designation: Managing Director WAS ID
Date: 23/05/2023

I had read and accepted the above quotation and agreed to the terms and conditions.

Name: _____
Designation: _____ OFON
Date: 23/05/2023